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Under the Charles Seduction Act of 1995		e required to respond to a co pplication Number	09/693,415	ormation unless	it displays a valid OMB control number.		
TRANSMITTAL FORM		ling Date	October 20	ctober 20, 2000			
		rst Named Inventor	Kia Silverb	(ia Silverbrook			
		rt Unit	2624				
•		xaminer Name	Thierry L. F	erry L. Pham			
(to be used for all correspondence after initial t		ttorney Docket Number	+				
Total Number of Pages in This Submission		•	INPAUTIUS	NPA011US			
ENCLOSURES (Check all that apply)							
Fee Transmittal Form Fee Attached Amendment/Reply After Final Affidavits/declaration(s) Extension of Time Request Express Abandonment Request Information Disclosure Statement Certified Copy of Priority Document(s) Reply to Missing Parts/ Incomplete Application Reply to Missing Parts under 37 CFR 1.52 or 1.53	Licer Petit Petit Prov Pow Char Term Requ CD, Remarks Email: kia.si Telephone:	wing(s) nsing-related Papers tion tion to Convert to a visional Application er of Attorney, Revocation nge of Correspondence A ninal Disclaimer uest for Refund Number of CD(s) Landscape Table on CI ilverbrook@silverbrookre 61-2-9818-6633 61-2-9555 7762	Address	Approf Alprof (Approf	Allowance Communication to TC eal Communication to Board opeals and Interferences eal Communication to TC eal Notice, Brief, Reply Brief) metary Information us Letter er Enclosure(s) (please Identify w):		
SIGNA	TURE OF A	APPLICANT, ATTO	RNEY, O	R AGENT			
Firm Name							
Signature Company	1.						
Printed name Kia Silverbrook and Paul L	_apstun						
Date April 4, 2006			Reg. No.				
CERTIFICATE OF TRANSMISSION/MAILING I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on							
the date shown below: Signature							
Typed or printed name				Date			

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.



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	FOR REVIVAL OF AN APPLICATION OF AN APPLICATION OF THE PROPERTY OF THE PROPERT		Docket Number (Optional) NPA011US
First named	inventor: Paul Lapstun and Kia Silverbrook		
Application N		Art Unit: 2624	·
Filed: October	20, 2000	Examiner: Thierr	y L. Pham
Title: Method a	and System for Advertising		
Mail Stop Pe Commissione P.O. Box 145	er for Patents 50 /A 22313-1450		·
	NOTE: If information or assistance is nee Information at (703) 305-9282.	eded in completing this form, p	olease contact Petitions
action by the	dentified application became abandoned United States Patent and Trademark Off eriod set for reply in the office notice or ac	ice. The date of abandonmen	t is the day after the expiration
	APPLICANT HEREBY PETITIONS	FOR REVIVAL OF THIS APP	PLICATION
I	NOTE: A grantable petition requires the fo (1) Petition fee; (2) Reply and/or issue fee; (3) Terminal disclaimer with discla filed before June 8, 1995; and (4) Statement that the entire delay	imer fee - required for all utilit for all design applications; an	
	e I entity-fee \$ (37 CFR 1.17(m)). r than small entity – fee \$ <u>1.500.00</u>		status. See 37 CFR 1.27.
	The reply and/or fee to the above-noted C	Office action in(identi	fy type of reply):
	has been filed previously on Octobe is enclosed herewith.	r 7. 2006	
В.	The issue fee and publication fee (if appli has been paid previously on is enclosed herewith.	86/88/2006	
	[Pa	age 1 of 2]	1500.00 dī

[Page 1 of 2]
This collection of information is required by 37 CFR 1.137(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 1.0 hour to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450, DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Mail Stop Petition, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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Approved for use through 07/31/2006. OMB 0651-0031
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE
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3. Terminal disclaimer with disclaimer fee		
Since this utility/plant application was file	ed on or after June 8, 199	5, no terminal disclaimer is required.
A terminal disclaimer (and disclaimer fee for other than a small entity) disclaiming PTO/SB/63).	(37 CFR 1.20(d)) of \$ the required period of tim	for a small entity or \$ ne is enclosed herewith (see
4. STATEMENT: The entire delay in filing the refiling of a grantable petition under 37 CFR 1.1 Trademark Office may require additional infor abandonment or the delay in filing a petition usubsections (III)(C) and (D)).]	37(b) was unintentional. mation if there is a questi	[NOTE: The United States Patent and ion as to whether either the
WARNING: Information on this form maincluded on this form. Provide credit ca	ard information and aut	it card information should not be horization on PTO-2038.
and ?	· 1.	April 3, 2006
Signature		Date
Wie O'lleadeast, and David on		
Kia Silverbrook and Paul Lap Typed or printed na		Registration Number, if applicable
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393 Darling Street, Balmain, NSW 20 Address	41, Australia	Telephone Number
Address Address Enclosures: Reply	41, Australia	
Address Address Enclosures: Fee Payment		Telephone Number
Address Address Enclosures: Reply Terminal Disclaimer Form	statements establishing (Telephone Number
Address Address Enclosures: Fee Payment Reply Terminal Disclaimer Form Additional sheets containing	statements establishing (Telephone Number unintentional delay
Address Address Enclosures: Fee Payment Reply Terminal Disclaimer Form Additional sheets containing Other: CERTIFICATE OF MAIL I hereby certify that this correspondence is because of the correspondence of the co	statements establishing of the later of the	Telephone Number unintentional delay N [37 CFR 1.8(a)]
Address Address Enclosures: Fee Payment Reply Terminal Disclaimer Form Additional sheets containing Other: CERTIFICATE OF MAIL I hereby certify that this correspondence is because of the postage as first class mail in an elements, P. O. Box 1450, Alexand	statements establishing of the statements and statements are stablished on the data of the statement of the	Telephone Number unintentional delay N [37 CFR 1.8(a)] te shown below with sufficient
Address Address Enclosures: Fee Payment Reply Terminal Disclaimer Form Additional sheets containing Other: CERTIFICATE OF MAIL I hereby certify that this correspondence is to postage as first class mail in an ence Patents, P. O. Box 1450, Alexand Transmitted by facsimile on the discontinuation.	statements establishing of the statements and statements are stablished on the data of the statement of the	Telephone Number unintentional delay N [37 CFR 1.8(a)] te shown below with sufficient ail Stop Petition, Commissioner for



Attachment to: Form PTO/SB/64 (10-00)

USSN 09/693,415

STATEMENT OF UNINTENTIONAL DELAY

The Applicant respectfully submits that the entire delay in filing the required reply from the due date for the reply until the filing of a grantable petition pursuant to 37 CFR 1.137 (b) was unintentional.

Upon receipt of the Notice of Improper Request for Continued Examination (RCE) dated December 5, 2005, the Applicant mistakenly understood that the RCE fee enclosed in our response dated October 5, 2005, had not been received by the USPTO. Upon receipt of the Notice of Abandonment dated March 17, 2006, the Applicants became aware of the clerical error previously made and realised they had not submitted the one month extension of time due on October 7, 2006.

The Applicant now submits the required petition fee and respectfully requests that the petition to reinstate the prosecution of this application be granted.

A check is attached to cover the petition amounting to \$1,500.00.

and
Kia Silverbrook
P. 1-
Paul Lapstun
April 4, 2006